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## **Alcohol Action Ireland (<https://www.activelink.ie/node/93030>)**

Alcohol Action Ireland was established in 2003 and is the national independent advocate for reducing alcohol harm.

We campaign for the burden of alcohol harm to be lifted from the individual, community and State, and have a strong track record in campaigning, advocacy, research and information provision.

Our work involves providing information on alcohol-related issues, creating awareness of alcohol-related harm and offering policy solutions with the potential to reduce that harm, with a particular emphasis on the implementation of the Public Health (Alcohol) Act.

Alcohol Action Ireland adheres to the World Health Organisation (WHO) guidance that “the alcohol industry has no role in the formulation of alcohol policies, which must be protected from distortion by commercial or vested interests”, and Health Service Executive (HSE) guidance that “there is an inherent conflict associated with the alcohol industry playing a role in providing public health advice”. We therefore do not work with the alcohol industry or its funded groups.

We support the I-Mark initiative which seeks to engage the charity, community and voluntary sectors in a conversation about why independence from alcohol industry influence matters.

We act as secretariat to the Oireachtas Cross Party Group on Alcohol Harm and were founding members of the Alcohol Health Alliance Ireland.

### **Contact Info**

#### **Alcohol Action Ireland**

Coleraine House

Coleraine Street

Dublin D07 E8XF

**Tel** [+353 86 2600903](tel:+353862600903) (Tel: [+353862600903](tel:+353862600903))

#### **Email**

[admin@alcoholactionireland.ie](mailto:admin@alcoholactionireland.ie)

#### **Website**

<https://alcoholireland.ie/> (<https://alcoholireland.ie/>)

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