

## **ASH Ireland (<https://www.activelink.ie/node/498>)**

ASH Ireland informs, educates and campaigns on tobacco use

ASH Ireland is focused on reducing the impact of tobacco use in Irish society. Approximately 5,500 Irish citizens die each year from the effects of tobacco related disease – and ASH Ireland is determined to reduce this staggering statistic. The organisation uses its independence to focus on “the issue” and ensures it is never compromised.

ASH Ireland will enter into partnership with other organisations when this supports its objectives. It will not hesitate to highlight, criticise and advocate on tobacco issues – when this is warranted. If tobacco products were introduced on the market today they would be banned by every country on the planet. This motivates ASH Ireland and similar organisations to strive towards a tobacco free society.

### **Contact Info**

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**Source URL:** <https://www.activelink.ie/irish-links/health/ash-ireland>