

Fighting Blindness: Communications Manager **(<https://www.activelink.ie/node/114875>)**



Communications Manager

Fighting Blindness has a mission to find treatments and cures for conditions causing severe sight loss, support individuals and families affected, and empower the visually impaired community through advocacy and opportunity.

Role Overview

The **Communications Manager** at Fighting Blindness is responsible for developing and delivering effective communications to raise awareness of the charity's work, engage key audiences, and provide digital support across the organisation.

Key Responsibilities:

- **Content Creation:** Develop engaging content for press releases, newsletters, websites, and social media. Video and photo editing.
- **Digital & Social Media Management:** Oversee the charity's online presence, including website updates, social media strategy, and digital campaigns.
- **Brand & Messaging Accessibility:** Ensure consistency and accessibility in the charity's branding, tone, and messaging across all communication channels.
- **Digital Interface:** Ensuring that the membership and community have the maximum accessibility to digital messaging and all online platforms that we engage.
- **Design of Communications Materials:** Oversee design, production and distribution of all communications materials, publications (e.g. annual report, Visionaries newsletter, video and social media content, email marketing, press releases and other materials as required)
- **Budget Management:** Manage the communications budget and any external agencies in delivering communications, web and creative materials for a variety of campaigns, including negotiating terms and contracts when required.

Essential Experience & Skills

- Third level qualification in a relevant discipline
- Five years' experience in a communications or marketing role
- Experience in project management with proven track record of delivering objectives
- Excellent written and verbal communication and presentation skills
- Ability to manage a complex workload and work to tight deadlines
- Experience in web content management (ie WordPress) and e-marketing initiatives (ie Constant Contact, Survey Monkey)
- Proficient in Adobe Design suite (ideally Photoshop, InDesign) with ability to produce professional, marketing collateral for print and online.

Application Process

This role requires strong writing, digital, and media skills, along with dedication to making accessible content for people living with sight loss. If you are up to the challenge and are seeking a career where you can make a difference, then send your CV and cover letter to anna.moran@fightingblindness.ie (<mailto:anna.moran@fightingblindness.ie>) by 4pm on **Monday 28th April**.

Fighting Blindness is an equal opportunities employer.

Region

Dublin

Date Entered/Updated

3rd Apr, 2025

Expiry Date

28th Apr, 2025

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