

## **CramdenTECH: AI Awareness Training – eLearning Course** **(<https://www.activelink.ie/node/114851>)**



**Brought to you by CramdenTECH Ltd. this new eLearning resource is designed for managers and employees at all levels of the organisation.**

### **Course Aims**

This course aims to:

- help you develop a solid understanding of what Artificial Intelligence (AI) is and its future potential;
- look at ways you might typically deploy or use AI systems, tools and applications in your work;
- provide you with an overview of the European Union AI Act 2024; and,
- outline how an Acceptable AI Usage Policy may be developed and implemented to raise AI awareness among staff members.

### **Content**

This eLearning resource is structured as a Level 1 awareness raising course comprising several component parts. The course takes approximately 1.5 hours to review. Topics are self-contained to facilitate micro-learning for the time conscious participant.

1. The Evolution of AI  
We chart how AI has evolved, particularly since 1950.
2. AI Applications  
AI now plays a crucial role in numerous business sectors, enhancing efficiency and improving customer experiences. We consider this topic from the perspective of AI's use in addressing societal challenges. We also consider how AI is supporting individuals in their everyday lives.
3. AI Driven Productivity  
AI is helping to transform the way we work, impacting the business processes, tools and applications we rely on to help us carry out our job roles. We see how common tools and applications such as ChatGPT, Microsoft Copilot, Canva and Leonardo are used and the importance of writing effective prompts when using generative AI.
4. AI Regulatory Compliance  
We review the implications of the European Union AI Act 2024 and why regulatory compliance is necessary to safeguard the development of AI systems into the future.
5. Ethical AI Policy Development  
We take a practical look at how managers might develop an Acceptable AI Usage Policy to help safeguard the deployment and use of AI systems, tools and applications in the workplace. Participants may download sample policy templates upon completion of this topic.
6. AI Security

Deploying AI systems, tools, and applications comes with a range of risks. We consider some of these risks and actions that may help to mitigate systems failures, data security breaches and the unethical use of AI.

#### 7. AI Future Trends

We consider how our use of AI-powered tools and applications will further evolve over time, particularly as Custom GPT become commonplace.

## Cost

The self-directed eLearning course costs €44.90 per participant for 90 days continuous single-user course access.

### Register to start your AI Awareness Training at:

<https://www.buildfutureskills.com/courses/ai-awareness-training/>

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### Region

Online

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### Date Entered/Updated

2nd Apr, 2025

### Expiry Date

2nd Jun, 2025

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