

## **Irish Girl Guides: Recruiter x 2 - Volunteer Recruitment Campaign** **(<https://www.activelink.ie/node/114293>)**



An Roinn Leanaí, Comhionannais,  
Míchumais, Lánpháirtíochta agus Óige  
Department of Children, Equality,  
Disability, Integration and Youth

**Irish Girl Guides is currently inviting applications for the position of**

### **Recruiter for our Volunteer Recruitment Campaign**

#### **About Irish Girl Guides (IGG):**

The Irish Girl Guides (IGG) is a non-profit organization dedicated to empowering girls and young women to develop their full potential as responsible citizens. We achieve this through a network of over 400+ units (Youth Clubs) across Ireland, led by volunteer leaders who deliver non-formal educational programs. IGG is committed to upholding all relevant legislation and codes of good practice.

#### **The Volunteer Recruitment Campaign:**

IGG is launching a volunteer recruitment campaign to build sustainable pathways for Guiding for girls and women by increasing the number of volunteer leaders. This role will run from April 2025 to December 2025.

#### **Volunteer Recruiter Role:**

As a Volunteer Recruiter, you will play a vital role in engaging and recruiting passionate individuals who can contribute to the success of our Guiding programmes.

#### **Key Responsibilities:**

Work with the campaign coordinator and recruitment team to deliver the projects/ Campaigns KPIs.

#### **Outreach:**

- Implement creative outreach strategies to reach and recruit potential volunteers. This includes content for online platforms and leveraging social media.

#### **Working with National office and regional teams:**

- Event Coordination: Assist in organising, facilitating and coordinating volunteer recruitment events and workshops.
- Supporting Volunteers Onboarding: Welcoming new volunteers and provide them with necessary information to ensure a smooth transition into the next steps of onboarding.
- Communication: Maintain regular communication with potential volunteers, providing update addressing concerns, and fostering positive relationships.
- Data Tracking: Assist in monitoring the number of applications, volunteers recruited, and overall campaign progress.
- Data Analysis: Assist in analysing recruitment data to identify successful methods and areas for improvement.
- Campaign Evaluation: Assist to track and evaluate the effectiveness of the recruitment campaign and volunteer efforts.

#### **Essential Skills:**

- Communication: Excellent written and verbal communication skills, including report writing, clear presentation, and

effective communication with diverse audiences.

- Relationship Building: Ability to build rapport with potential volunteers and foster a positive and welcoming environment.
- Organisation: Strong time management, prioritisation, scheduling, and task management skills.
- Adaptability: Ability to work flexibly and adapt to changing priorities and circumstances.
- Passion for Guiding: A genuine enthusiasm for the mission and values of the Irish Girl Guides.

## Desirable Skills:

- Marketing, Sales and Social Media: Experience in creating marketing materials and managing social media campaigns.
- Event Planning: Experience in organizing and coordinating events.

## Qualifications:

- A qualification in a related field such as Marketing, Communications, Community Development, or equivalent.
- Experience working with volunteer recruitment or a related field of volunteerism, community development, or youthwork.

## Additional Requirements:

- Ability to travel to volunteer fairs and showcase opportunities, working hours may be during weekends and evenings.
- A full, clean driver's license.

## Working Schedule:

18 hours per week (including travel), worked flexibly to suit the needs of the recruitment team and leadership meetings. Two positions available. Hourly Rate €17.00 per hour

Remote working and direct office working included to suit the needs of the program's development.

## To Apply:

Please submit your CV and cover letter to CEO @irishgirlguides.ie by 5 pm on Monday 31st of March 2025

### Region

National / Blended

### Date Entered/Updated

10th Mar, 2025

### Expiry Date

31st Mar, 2025

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**Source URL:** <https://www.activelink.ie/vacancies/children-youth/114293-irish-girl-guides-recruiter-x-2-volunteer-recruitment-campaign>