

## **Hygiene Hub: Invitation to Tender** **(<https://www.activelink.ie/node/113538>)**



### **Tender Invitation:** **Video Production for Hygiene Poverty Awareness Campaign**

**Issued by:** Hygiene Hub

Funded by: Irish Human Rights and Equality Commission

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### **Purpose and Scope**

Hygiene Hub invites proposals from qualified video production companies to create a series of impactful videos as part of a campaign to raise awareness about hygiene poverty in Ireland. This campaign aims to highlight the challenges caused by inadequate access to essential hygiene products and the subsequent consequences of social exclusion and economic inequality.

### **The project will include:**

A series of human-interest videos: These videos will feature anonymised personal stories to highlight the lived experiences of individuals affected by hygiene poverty. The aim is to raise awareness, reduce stigma, and advocate for policy change. The series will consist of the following:

- Short-form videos (30-90 seconds): Brief, impactful segments designed for social media and campaign use. Portrait filming will need to be utilised for this.
- Medium-length video: A more detailed exploration of individual stories for broader audiences.
- Long-form video: A comprehensive video offering in-depth insights and multiple perspectives on the issue.

The exact length of the videos will be determined in collaboration with the production team, and we are open to suggestions regarding the most effective approach.

**Please see full tender document attached below.**

### **How to Apply:**

- Submit your proposal in PDF format to [sorcha.killian@hygienehub.ie](mailto:sorcha.killian@hygienehub.ie) (<mailto:sorcha.killian@hygienehub.ie>) by March 3rd
- For queries, contact [sorcha.killian@hygienehub.ie](mailto:sorcha.killian@hygienehub.ie) (<mailto:sorcha.killian@hygienehub.ie>)

<https://www.hygienehub.ie/video-tender> (<https://www.hygienehub.ie/video-tender>)

### **Region**

Nationwide

**Date Entered/Updated**

31st Jan, 2025

**Expiry Date**

3rd Mar, 2025

**Attachment**

Tender Invitation Video Production for Hygiene Poverty Awareness Campaign.pdf

**Size**

154.36  
KB

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