

St Patrick's Mental Health Services: Digital Communications Manager (Maternity Cover) (<https://www.activelink.ie/node/112731>)



Applications are now invited for the following position:

COMMUNICATIONS DEPARTMENT

Digital Communications Manager

(1.0WTE Full time, Specified Purpose Contract – Maternity Cover 12 months)

St Patrick's Mental Health Services (SPMHS) is Ireland's largest independent, not-for-profit mental health service. We are dedicated to providing the highest quality mental healthcare, to promoting mental health awareness, and to advocating for the rights of those experiencing mental health difficulties.

Our Communications Department is recruiting a Digital Communications Manager for a specified purpose contract (12 months) to develop and oversee the implementation of cross-platform content strategies, raising the organisation's brand awareness and driving engagement, through the creation and dissemination of multimedia content online and within digital health platforms.

The successful applicant must demonstrate:

- A qualification in a relevant field
- Five years' experience in a communications or digital role
- A minimum of one year's experience in a managerial position
- Experience in overseeing the development and implementation of digital and social strategies
- Experience of working with and developing content for multiple digital platforms, including websites, social media, email campaigns, and paid search
- Experience managing a website redesign project (desirable)

For informal enquiries please contact:

Tamara Nolan

Director of Communications and Advocacy

Tel: (01) 249 3335 (tel:012493335)

Email: tnolan@stpatricks.ie (<mailto:tnolan@stpatricks.ie>) (APPLICATIONS SHOULD NOT BE MADE TO THIS EMAIL ADDRESS)

A Job Description, detailing the roles and full criteria, is available from the career's page of the Hospital's website www.stpatricks.ie/our-staff/careers/current-vacancies

Applications in the form of covering letter and Curriculum Vitae, clearly stating the post being applied for should be uploaded as one document to www.stpatricks.ie/current-vacancies (<http://www.stpatricks.ie/current-vacancies>) by Sunday, 12th January 2025.

Please note it is intended to hold the interviews for this position on the week commencing 20th January 2025.

Panels may be formed from which future positions may be filled

St Patrick's Mental Health Services is an equal opportunities employer.

Please note that while we seldom work with recruitment agencies, on the rare occasions we specify that we will accept CVs from recruitment agencies, it is only from those who engage in ethical practice. We do not expect recruitment agencies to charge candidates for placements, and do not condone this behaviour as it is not accepted practice.

Region

Hybrid / Dublin 8

Date Entered/Updated

17th Dec, 2024

Expiry Date

12th Jan, 2025

Attachment	Size
<u>02. Job Description.docx</u>	79.98 KB

Source URL: <https://www.activelink.ie/vacancies/community/112731-st-patricks-mental-health-services-digital-communications-manager-maternity-cover>