

<u>Irish League of Credit Unions: Request for Proposal - Youth</u> <u>Engagement Consultant (https://www.activelink.ie/node/112608)</u>



REQUEST FOR PROPOSAL YOUTH ENGAGEMENT CONSULTANT

RFP for Youth Engagement Consultant

The Irish League of Credit Unions (ILCU), the leading trade association representing credit unions across the island of Ireland, seeks proposals from experienced consultants to lead a youth engagement initiative aimed at enhancing credit union relevance among the younger generation.

This initiative responds to findings indicating a need to strengthen credit unions' appeal to youth aged 18-35 The selected consultant will play a central role in designing, executing, and overseeing a program that brings young professionals and volunteers from within the sector together on 25 April 2025 as part of its national credit union conference being held in the International Convention Centre Belfast, empowering them to contribute to future-focused initiatives that enhance sector relevance and build stronger connections with Ireland's youth.

Company Information

As the foremost trade body for credit unions in Ireland, ILCU advocates for, supports, and unites credit unions in their mission to provide ethical, community-centred financial services. Operating within a cooperative model, ILCU collaborates to deliver a range of services, including training, regulatory support, and sector-wide branding initiatives. This youth engagement project aligns with ILCU's commitment to fostering a responsive and inclusive sector, especially as it seeks to remain relevant to young people—the future of the credit union movement.

Please see document attached below for further information.

Region

Nationwide

Date Entered/Updated

9th Dec, 2024

Expiry Date

17th Jan, 2025

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