

Léargas: Head of Strategic Engagement and Communications **(<https://www.activelink.ie/node/111903>)**



POST: Head of Strategic Engagement and Communications

REPORTING TO: Executive Director Léargas

JOB PURPOSE:

- To support Léargas achieve its strategic and operational vision through the successful implementation of programmes we deliver.
- To maximise the added value of European programmes we deliver through exchange, cooperation, and building programmes between organisations and groups in Ireland and internationally

SALARY: Léargas utilises civil service pay grades. The successful candidate will commence strictly on point 1 APO(H) €86,811

APPLICATION DEADLINE: 5pm on 14th November 2024.

Léargas is responsible for developing and implementing national and international exchange programmes across the sectors of adult education, school education and early years, vocational education and training, sport, youth and volunteering. These activities connect people in different communities and countries and bring an international dimension to organisations across Ireland. We are the National Agency for the Erasmus+ and European Solidarity Corps programmes of the European Union across the sectors mentioned above, and we are the National Support Office for other EU initiatives in Ireland. We are a company limited by guarantee and a registered charity (CHY 8317).

We have built a national and international reputation for effectively managing significant funding to support European collaboration and exchange.

The Strategic Engagement & Communication team are tasked with driving awareness of Léargas - its vision, branding and EU programme offerings. This is achieved through management of strategic activities, including but not limited to: Languages initiatives, Youth Wiki, Policy Support and the Léargas annual flagship event and European campaigns. This team are responsible for implementing Inclusion and Diversity practices across teams and programmes, for the planning and execution of external communications, corporate branding and marketing for all Programmes as well as organisational commitments such as Annual and Impact Reports.

Key Responsibilities

As Head of Strategic Engagement & Communications team the successful candidate will be expected to stay agile, flexible, and proactive in a fast-paced environment, adapting quickly to shifting priorities and emerging trends in ongoing programme development and the organisations strategic priorities. They will play a critical part in shaping and executing strategies that align with and support the organisation's core objectives, collaborating across teams to ensure seamless integration of key initiatives. Importantly, as a member of the Léargas Senior Management Team, the candidate appointed will be expected to take a key role in organisation-level strategic thinking, engagement of stakeholders, and communication of key messages.

Please see Job Description attached below.

Application Process

Send your **CV and letter of motivation (max 2 pages)** to recruit@leargas.ie (<mailto:recruit@leargas.ie>) to reach us no later than 5pm on 14th November 2024. Interviews to take place w/c 18th November

In your letter of motivation, using the Public Service Competency model for Assistant Principal Officer grade, please detail your experience under each listed competency, and demonstrate how these will support your delivery of objectives in this role.

A panel of successful candidates may be formed following interviews, and candidates placed on the panel may be considered for future vacancies. Should a work permit be required for employment in Ireland, candidates must bring this to Léargas' attention and obtain the necessary documentation.

Region

Dublin / Hybrid

Date Entered/Updated

31st Oct, 2024

Expiry Date

14th Nov, 2024

Attachment	Size
<u>2024 Head of SEC final version.pdf</u>	190.82 KB

Source URL: <https://www.activelink.ie/vacancies/education-training/111903-leargas-head-of-strategic-engagement-and-communications>