

Take a minute, before you bin it! **(<https://www.activelink.ie/node/111192>)**

This new awareness campaign – ‘Take a minute, before you bin it!’ is aiming to increase awareness and knowledge on how to improve waste segregation.



Whether at home, at work or at play we can all play our part. As Ireland transitions to a more circular economy, this national initiative highlights how simple individual actions, can collectively boost Ireland’s recycling rate.

Statistics from the EPA reveals that two-thirds of what ends up in our general waste bins could have been recycled or composted with food waste being the most misplaced item, followed closely by soft plastics.

Introducing our fun, interactive game that helps players learn about proper binning habits.

When it comes to recycling, are you a rookie or a superstar? Have a go at our fun interactive game and find out!
[Take a minute, before you bin it! – the MyWaste game](https://bolddonut.itch.io/take-a-minute)(<https://bolddonut.itch.io/take-a-minute>)

[Get materials and online graphics to help understanding and education.](https://mywaste.ie/resources-and-campaigns/)(<https://mywaste.ie/resources-and-campaigns/>)

[Get Resources](https://mywaste.ie/resources-and-campaigns/) (<https://mywaste.ie/resources-and-campaigns/>)

Region

Nationwide

[Take a minute, before you bin it!](https://mywaste.ie/yws-campaign/)(<https://mywaste.ie/yws-campaign/>)

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