

## **Common Knowledge: Marketing & Content Manager** **(<https://www.activelink.ie/node/110968>)**



### **Marketing & Content Manager**

#### **Hybrid, full-time role**

We're excited to share an opportunity for a new member to join our Common Knowledge as a permanent team member to help tell our story and promote our activities in an engaging and inspiring way. Our brand, community and channels are now well established and the focus of this role will be on activating them in a way that is beneficial for Common Knowledge and our community as we grow into our new home.

#### **About Common Knowledge**

We are a non-profit social enterprise based in Clare. We believe that everyone in Ireland should feel the agency to meet their own basic needs, to follow our own path, to start solving our own problems and to contribute to our communities.

Our vision is an Ireland of confident, capable and connected people and we believe that one path towards this future is to share skills like building, making, mending and growing with each other. Therefore our mission is to share skills for a truly sustainable homelife, and we primarily do this through courses, events and community projects.

Since our establishment in 2021 we have grown our programme of skill sharing courses, community projects and regenerative hospitality and have acquired a home in the Burren where we have almost 50 acres of land to grow, experiment and explore.

#### **Role Summary**

As the Marketing and Content Manager at Common Knowledge, you will play a pivotal role in advancing our mission by securing engagement with our activities, building and nurturing our online community, raising awareness and supporting bookings for our activities, and driving engagement across various platforms including email, social media, website and media. You will be responsible for developing and executing our marketing and content plan, creating compelling content and campaigns for use across our channels.

**Please see Role Specification attached below.**

#### **To Apply:**

**[Please click here to apply. \(https://www.ourcommonknowledge.org/joinourteam\)](https://www.ourcommonknowledge.org/joinourteam)**

**Deadline for applications:** October 4th

#### **Region**

Hybrid / Co Clare

#### **Date Entered/Updated**

18th Sep, 2024

#### **Expiry Date**

4th Oct, 2024

<b>Attachment</b>	<b>Size</b>
<u>CK Role Spec - Marketing &amp; Content Manager-.pdf</u>	106.82 KB

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**Source URL:** <https://www.activelink.ie/vacancies/interest-groups/110968-common-knowledge-marketing-content-manager>