

Digital Arts – Créativité & Innovation Tour in Ireland **(<https://www.activelink.ie/node/110741>)**

The French Embassy in Ireland, in association with Irish cultural partners, is proud to present the Digital Arts – *Créativité & Innovation* Tour from 17 to 27 September 2024.

This initiative aims to strengthen **France-Ireland** collaborations in **innovation, new technologies, and creative digital arts**. The tour features public immersive experiences with live interactive mapping displays, along with skills development workshops in **Dublin, Galway, Tuam, and Ballina**.

All events are free.

This project showcases French expertise in digital creativity through outdoor interactive installations and hands-on workshops on **video mapping, augmented reality and AI** led by French digital artists **Maxime Touroute** (<https://maximetouroute.com/>) and **Rémy Dupanloup** (<https://www.linkedin.com/in/remy-dupanloup/>).

Presented in close collaboration with Irish cultural partners, this tour takes place in Dublin, Galway, Tuam, and Ballina. It aims to make cultural activities more accessible by bringing them directly into the public space, encouraging wider participation and engagement. By blending art, creativity, innovation, and technology into **immersive experiences** - 'Painting Mirror' and 'Let's Draw' - the tour aims to engage the public in meaningful interactions with technology.

The **workshops** are designed to facilitate access to digital tools and stimulate creative potential and collaboration among students and professionals from various cultural sectors through the sharing of resources, expertise, and diverse artistic experiences.

The Digital Arts – *Créativité & Innovation* Tour is a key part of the French Embassy's ongoing commitment to supporting and promoting digital arts in Ireland, aligning with national cultural strategies and paving the way for future collaborations.

Through this project, we aim to further strengthen the cultural connections between France and Ireland and encourage dynamic, innovative partnerships between our two countries.

All events are free.

Join us as we explore the cutting-edge of digital creativity and innovation!

For event listing click here (<https://ie.ambafrance.org/Digital-Arts-Creativite-Innovation-Tour-in-Ireland>)
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Region

Dublin, Galway, Mayo

Date Entered/Updated

6th Sep, 2024

Expiry Date

20th Sep, 2024

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