

Barnardos: National Campaigns and Events Executive **(<https://www.activelink.ie/node/109491>)**



Because childhood lasts a lifetime

Ireland's leading children's charity is recruiting:

National Campaigns and Events Executive **Dublin City**

Location: Dublin City and Hybrid with some travel

Contract: Permanent and Fulltime (37 hours per week)

Salary: €38,544 - €53,836 DOE

Why work at Barnardos?

At Barnardos we seek to ensure that we have the best people working with us to support our work with children and families. The benefits of working with Barnardos are designed to promote continual professional development and a work-life balance for the most rewarding working experience.

- Barnardos offers a competitive salary – recognising the experience you bring to the role
- Generous annual leave entitlements
- Positive working environment with family friendly ethos and work - life balance policy
- Tax saver travel and bike to work schemes in operation
- Employee Pension scheme with employer contribution
- Training and Development
- Health and Wellbeing initiatives including Employee Assistance programme
- Company sick pay scheme

Job purpose

Reporting to the Head of Events, the primary purpose of the National Campaigns & Events Executive role is to drive and support the achievement of strategic fundraising plans and objectives to promote Barnardos; increase brand recognition; raise awareness of the need for support, while also growing income to support Barnardos' core work. Working with the Events Team, the job holder will play a key role in the development and implementation of existing national events and campaigns to ensure income is maximised. The post-holder will also be tasked with identifying, cultivating, and securing new income generating opportunities on a regional and national level. Excellent interpersonal and relationship skills are a must.

Personal attributes

- Innovative, initiative-taking, creative, and confident with a 'can do' attitude
- High level of energy, emotional intelligence and enthusiasm for both the role and organisation
- An ability to connect with fundraisers, supporters and service users in a warm manner
- Effective communication and presentation skills, verbal, written and face to face
- Excellent project management, organisational and planning skills, with diligence
- Target and results driven
- An ability to work well within a team, with a real interest in maintaining an excellent team culture

- Strong database knowledge and analytical skills to identify and target new opportunities
- Experience of using social media and other digital platforms to promote existing and new initiatives and drive revenue
- Natural problem solver and multi-tasker with an ability to juggle a wide range of activities, prioritise own workload and meet deadlines
- Strong IT skills including MS Office; CRM management (Dynamics experience an advantage); website and social media management
- Flexible approach to working and an ability to pivot
- Good understanding of the charity sector and codes of practice in fundraising and governance in Ireland

Experience

- 2 years' experience in similar role within a fundraising/marketing environment
- Experience and knowledge in Digital Marketing and marketing techniques desirable
- Exposure to other elements of fundraising and/or marketing activity would be beneficial but is not essential

Qualifications

- Leaving certificate or equivalent
- Relevant third level qualification desirable but not essential or relevant experience gained either in the corporate or voluntary sector

A full driving licence and own car/access to a car is required as this position requires some travel.

The post-holder is assigned to work in Barnardos National Office, Dublin 8 but may be required in the future to work in other locations in the Dublin area in line with organisational needs. Agile working arrangements as agreed with line manager.

For full job description and to apply please visit [Current Job Vacancies – Barnardos \(https://www.barnardos.ie/about-us/careers/current-job-vacancies/\)](https://www.barnardos.ie/about-us/careers/current-job-vacancies/)

Closing date: 12pm on 24th July

Interview date: TBC

Shortlisting will apply (please note, CVs are not accepted on their own, candidates must complete and submit our application form through Barnardos website).

Barnardos is an equal opportunity employer.

We celebrate diversity and are committed to creating an inclusive environment for all.

Region

Dublin City / Hybrid

Date Entered/Updated

11th Jul, 2024

Expiry Date

24th Jul, 2024

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