

AsIAm: Fundraising Manager **(<https://www.activelink.ie/node/109422>)**



Fundraising Manager

The Organisation:

AsIAm is Ireland's National Autism Charity based in Blackrock, Co. Dublin. AsIAm is a fast paced, growing organisation with a vision to create a society where every autistic person is accepted "as they are" – equal, valued, and respected. The organisation's purpose is to advocate for an inclusive society for autistic people that is accessible, accepted and affirming. AsIAm works to support the Autistic community and our families to fully engage in Irish life and build the capacity of society to facilitate true inclusion.

The Role:

Reporting to the Head of Fundraising and External affairs, the Fundraising Manager will be responsible for proactively leading the implementation of AsIAm's fundraising strategy to increase income through donor engagement and campaign and events management.

This is an ideal opportunity for someone who has a positive attitude, enjoys a challenge, is creative, and has excellent interpersonal skills.

The post holder will be required to travel throughout the country and therefore will require a clean driver's licence.

We particularly welcome applications from within the autism community.

Key Responsibilities:

Support the Head of Fundraising & External Affairs to deliver the organisation's fundraising plan in line with the organisation's strategic plan through: -

- Overall management of key fundraising campaigns and events
- Meet income targets and devise / develop opportunities to grow income levels from both individual and campaign donors
- Construct / write funding proposals, applications, pitches, and fundraising appeals
- Identify and drive advertising, marketing, and sales channels to recruit new donors
- Support the design, development and implementation of fundraising campaigns
- Inform and implement relevant fundraising materials and communications across both traditional and digital platforms to support fundraising goals and activities
- Engage with corporate, philanthropic and community organisations to progress fundraising targets and partnerships
- Develop strong relationships with and provide support and leadership to local groups and volunteers
- Evaluate the effectiveness of fundraising events and take appropriate action when necessary
- Leverage online and digital platforms, where possible, to maximise fundraising activities
- Provide timely structured reports/updates to the Head of Fundraising & External Affairs / CEO / Director of Operations as required
- Provide timely information on upcoming events for inclusion on AsIAm's website
- Keep informed and up to date on issues impacting the organisation
- Ensure compliance with all relevant regulations and ethical standards in fundraising practices
- Participate in the overall team to ensure collaborative teamwork and keep colleagues informed of upcoming events /

campaigns

Other:

Undertake other such duties as may be required to advance the work of the organisation

Key Requirements:

Essential:

- Minimum of 3 years' experience in fundraising, marketing, sales, or business development
- Educated to third level in a relevant discipline
- Proven track record of successful fundraising across multiple channels including local volunteer groups, corporate sponsorships, grants and appeals
- Excellent communication and influencing skills
- Ability to deliver annual income and expenditure targets in line with the fundraising plan
- Driven, ambitious, and tenacious
- Proven track record in successfully organising fundraising events / campaigns
- Excellent Presentation Skills
- Ability to think creatively and take initiative
- Ability to build long term relationships with donors
- Confidence to ask for donations and resilience to deal with disappointments
- Good judgement and ability to make decisions under pressure
- Excellent organisational abilities and attention to detail
- Passion for the success of the organisation

Desirable

Knowledge of Autism, neurodiversity and disability

Contract Duration

This is a permanent role.

Salary & Benefits

AsIAM will offer salary and benefits commensurate with AsIAM pay scale and experience.

Location / Working Hours

The role is Monday to Friday, 9:00 am to 5:00 pm. However, given the nature of the role, the role holder is required to have a degree of flexibility with regard to working hours as the role will require some evening and weekend work.

Your next step.....

Interested applicants should submit a CV and cover letter to Jacqui O'Grady, HR Consultant, ajogradyhr@gmail.com (<mailto:jogradyhr@gmail.com>). You can contact Jacqui at **087 2264981** (Tel:0872264981) with any queries.

Closing Date: The closing date for receipt of applications is **Wednesday, 24 July 2024**

Note: All candidates must be willing to undergo Garda Vetting should they be successful.

AsIAM actively supports inclusion in the workplace and will endeavour to provide reasonable accommodations as requested by candidates throughout the interview process for this position.

AsIAM is an equal opportunities employer which reserves the right to practice positive discrimination as set out by the Employment Equality Act, 1998.

Region

Blackrock, Co Dublin

Date Entered/Updated

9th Jul, 2024

Expiry Date

24th Jul, 2024

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