

Drogheda Youth Development: PR & Marketing Position (Part Time) (<https://www.activelink.ie/node/109029>)

PR & Marketing Position

Drogheda Youth Development CLG are recruiting for a person with experience in PR and Marketing to join our Team.

This part/time role offers an opportunity for the selected candidate to be part of a thriving organisation anxious to promote its service across all media platforms and withing the community. It will be an ideal opportunity for anyone with a track record in PR & Communication to develop their skills and be part of the team at boomerang Youth Café.

Hrs of Work: 14hrs per week in flexible manner

Rate: €13.00 per hr

Duration: Initial 6month contract, renewable subject to continued funding

Location: Boomerang Café, 62 Fair Street, Drogheda

Key Roles & Responsibilities

To increase the profile and raise awareness of Boomerang Café in the following areas

- General Youth Community
- Primary & Secondary Schools
- Youth Services
- Local & National Media
- Local Community Groups
- Local relevant agencies

Main Duties

- Develop and maintain positive relationships with local media, schools, community sector and relevant agencies to promote the service
- Create targeted content for local and social media campaigns
- On-line promotion of Boomerang Youth Café and its services
- Design a calendar to facilitate monthly school visits by the youth team

Key skills

Third-level Qualification in a relevant field such as marketing, communications or public relations is desirable although a track record in public relations or journalism would also be taken into account

- Excellent organisation skills
- Excellent communication skills both orally and in writing
- Competent Social Media Skills
- Ability to work within a team structure
- Excellent writing and presentation skills
- Ability to plan and deliver promotional events
- A Knowledge, awareness and understanding of the community sector

Applications Process Applications by CV for the attention of Catrina Culligan email catrina@boomerangcafe.ie (<mailto:catrina@boomerangcafe.ie>) or by hand/post to Boomerang Youth Centre, 62 Fair Street, Drogheda, Co Louth

Closing Date: 28th June 2024 at 5pm

This project is supported by The Department of Rural and Community Development and Pobal through the Community Services Programme



Region

Co Louth

Date Entered/Updated

18th Jun, 2024

Expiry Date

28th Jun, 2024

Source URL: <https://www.activelink.ie/vacancies/children-youth/109029-drogheda-youth-development-pr-marketing-position-part-time>