

## **Médecins Sans Frontières / Doctors Without Borders (MSF): Digital Marketing Intern (<https://www.activelink.ie/node/108771>)**



### **JOB TITLE: Digital Marketing Intern**

**DEPARTMENT:** Fundraising

**Hours:** 35 hours per week

**REPORTS TO (JOB TITLE):** Digital Marketing Coordinator

**Location:** 9 Baggot St Upper, Dublin 4, Ireland

**Duration:** 9 months

**Salary Grade:** Intern

**Salary:** €14.80 per hour

**Starting Date:** ASAP

### **JOB PURPOSE**

MSF Ireland has achieved significant growth in recent years, with private income increasing year-on-year through emergency appeals and other fundraising activities. MSF is set to build on this success, with a focus on the continuation and scaling up of existing fundraising activities such as emergency appeals, recruitment and retention of regular donors, major gifts programme and a new mid-level donor programme.

The Dublin office is currently staffed with 18 posts, including support from office volunteers and interns

The Digital Marketing Intern will assist the Digital Marketing Coordinator in the overall maintenance and improvement of best practice regarding the digital marketing channels.

The right candidate will be passionate about all things digital and will help with a range of digital campaigning tasks to help maximize income from online channels, including the recruitment of new supporters and the development of relationships with existing supporters. The intern will also support with maintenance of the website.

**Please see Role Description attached below.**

### **Other information - Only short-listed candidates will be contacted**

Candidates must already have the right to work in Ireland or hold a European passport.

Please apply on our [website \(https://cezanneondemand.interviewweb.it/msfuk/jobs/digital-marketing-intern-msf-ireland-43384/en/\)](https://cezanneondemand.interviewweb.it/msfuk/jobs/digital-marketing-intern-msf-ireland-43384/en/) by submitting a copy of your CV together with a letter of motivation by the closing date. Your covering letter is the most important part of your application. It should be used to tell us how you meet the selection criteria listed on the person specification. Please ensure your covering letter is no more than 2 pages long (2 sides of A4).

**MSF IE is an equal opportunities employer. We are committed to diversity and creating an inclusive environment for all employees. We encourage applications from all sections of our diverse community. Please can you complete our anonymous Equity, Diversity & Inclusion form [here](#) .**

**Closing date:** 28 June 2024

**Interview dates:** ASAP

**Applications will be reviewed on a rolling basis**

**Please do not reapply for this role if you have already applied earlier this year**

**Region**  
Dublin 4

**Date Entered/Updated**  
6th Jun, 2024

**Expiry Date**  
28th Jun, 2024

<b>Attachment</b>	<b>Size</b>
<a href="#"><u>Digital Marketing Intern Role Description June 2024.pdf</u></a>	134.91 KB

---

**Source URL:** <https://www.activelink.ie/vacancies/aid-development/108771-medecins-sans-frontieres-doctors-without-borders-msf-digital-marketing-intern>